



## 2012 SPONSORSHIP PACKET

The ENERGY OCEAN Sponsorship Programs allows your company to stand out from the crowd. These sponsorships offer specially priced packages providing you with additional exposure, recognition and value.

As an ENERGY OCEAN Sponsor, you can be among an exclusive group of companies to receive full conference and trade show exposure. The sponsorship options offer the spectrum - from the comprehensive to the exclusive sponsorships of specific items or services provided to the ENERGY OCEAN 2012 Conference Delegates. These sponsorships make your target audience your captive audience. Every sponsorship puts the sponsor's name in front of the Conference Delegates in a proactive manner, proven to deliver substantial ROI.

All ENERGY OCEAN 2012 sponsorship fulfillment services are handled turnkey before, during and after the event by our experienced professional event staff. Your company will need to provide artwork and advertising material and our expert team will efficiently handle the details with minimal guidance from your staff. You should reserve your sponsorship early, to maximize the benefits offered. This is especially true to take advantage of all the printed material opportunities.

**To reserve your sponsorship package, please complete the order form or contact Patricia Ephraim at 201-654-7761. If your needs are not met by the options listed, we will be pleased to discuss a customized program that will meet your specific requirements.**

### ***All Sponsorships Also Receive:***

- The full attendee database with contact information after the event
- Logo on Official EnergyOcean website
- Logo visibility on signage throughout the event
- Prominent location for logo in sponsor section of the Official Show Guide

### ***Platinum Sponsor – Exclusive - \$20,000***

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- Company identified as Platinum sponsor on promotional material and prominent signage onsite at the event
- Includes four Attendees (Full Conference)
- 8'x20' Exhibit Space
- Company brochure inserted into attendee bags
- One reserved and named table at a luncheon

### ***Gold Sponsor - \$17,500***

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- Company identified as Gold sponsor on promotional material and prominent signage onsite at the event
- Includes three Attendees (Full Conference)
- 8'x20' Exhibit Space
- One reserved and named table at a luncheon

### ***Silver Sponsor - \$15,000***

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- Company identified as Silver sponsor on promotional material and prominent signage onsite at the event
- Includes two Attendees (Full Conference)
- 8'x10' Exhibit Space

### ***Bronze Sponsor - \$10,000***

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- Company identified as Bronze sponsor on promotional material and prominent signage onsite at the event
- Includes two attendees (Full Conference)
- 8'x10' Exhibit Space

### ***ENERGY OCEAN Party Sponsor - \$7,500 – four available***

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- Party held Wednesday Evening 6p-9p (food, drinks, music, etc)
- Opportunity to do a water demonstration with your technology or give a 5 minute company introduction
- Includes two Attendees (Full Conference)
- Your company literature may be displayed on a table during the party.
- Company logo on all promotional material and signage during party

### ***Ice Breaker Reception Sponsor – \$7,500 – two available***

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- Reception held Tuesday evening on the exhibit floor
- Opportunity to give a 5 minute introduction during the reception
- Includes two Attendees (Full Conference)
- Your company literature may be displayed on a table during the reception.
- Signage during the reception will identify your company as the sol sponsor of the reception.
- Company logo on all conference promotional material.

### ***Tuesday Luncheon Sponsor - \$7,500 – Two available***

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- Seated lunch is provided to all conference attendees
- Opportunity to give a 5 minute introduction
- Includes two Attendees (Full Conference)
- Your company literature may be displayed on a table during the lunch.
- One reserved and named table at luncheon
- Company logo on all conference promotional material and signage during luncheon

### ***Pioneer Awards Luncheon Sponsor - \$7,500 – Two available***

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- Seated lunch is provided to all conference attendees
- Pioneer Awards given at this luncheon
- Opportunity to give a 5 minute introduction
- Includes two Attendees (Full Conference)
- Your company literature may be displayed on a table during the lunch.
- One reserved and named table at a luncheon
- Company logo on all promotional material and signage during luncheon.

### ***Badge Lanyard Sponsor – Exclusive - \$3,500 + Cost of lanyards***

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- Includes one Attendee (Full Conference)
- Your company name and/or logo will be printed repeatedly in a single color of your choice on both sides of the badge lanyard given to each ENERGY OCEAN 2011 Conference Delegate. The lanyard will be used to hold the registration badge while the delegates move around the conference sessions, the exhibition area and social functions.
- Company logo on all conference promotional material.

### ***Delegate Notebooks Sponsor – Exclusive - \$2,500 each + cost of notebooks***

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- Includes one Attendee (Full Conference)
- Your company logo will be printed on the Padfolio given to each ENERGY OCEAN Conference Delegate.
- Company logo on all conference promotional material

### ***Conference Pen Sponsor – Exclusive - \$2,000 each + cost of pens***

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- Includes one Attendee (Full Conference)
- Your company logo will be printed on the pens provided to attendees of the conference sessions
- Company logo on all conference promotional material

### ***Conference Bags Sponsor – Exclusive - \$2,500 + cost of bags***

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- Includes one Attendee (Full Conference)
- Your company logo will be printed on the bag containing the literature for each ENERGY OCEAN 2010 Conference Delegate. This bag will be given to each Delegate as they register.
- Your company literature (a brochure, invitation, etc) will be placed in each bag given to the ENERGY OCEAN 2010 Delegates. (Two items only – Maximum of eight pages each)
- Company logo on all conference promotional material

### ***Hotel Key Cards Sponsor – Exclusive - \$2,000 + cost of key cards***

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- Includes one Attendee (Full Conference)
- Color company logo placement on all attendee hotel key cards at hotel(s) associated with the event
- Company logo on all conference promotional material

### ***Hotel Drop Sponsor – 2 Available - \$2,000 + cost of item***

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- Includes one Attendee (Full Conference)
- An item provided by the sponsor is left in the room of each attendee registered at the event hotel(s)
- Company logo on all conference promotional material

### ***Continental Breakfast Package Sponsor – (All three days) - \$4,500***

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- Includes one Attendee (Full Conference)
  - Your company literature may be displayed on a table during the breakfasts.
  - Signage in the Breakfast room will identify your company as the sole sponsor of the Breakfast
  - Company logo on all conference promotional material
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### ***Tuesday Networking Breaks Sponsor - \$2,500***

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- Two networking breaks with food and drinks will take place on the show floor.
- Includes one Attendee (Full Conference)
- Your company literature may be displayed on a table during the networking breaks.
- Signage will identify your company as the sole sponsor of the Networking Breaks
- Company logo on all conference promotional material

### ***Wednesday Morning Networking Break Sponsor - \$1,500***

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- One networking break with food and drinks will take place on the show floor.
- Includes one Attendee (Full Conference)
- Your company literature may be displayed on a table during the networking break.
- Signage will identify your company as the sole sponsor of the Networking Break.
- Company logo on all conference promotional material

### ***Wednesday Afternoon Networking Break Sponsor - \$1,500***

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- One networking break with food and drinks will take place on the show floor.
- Includes one Attendee (Full Conference)
- Your company literature may be displayed on a table during the networking break.
- Signage will identify your company as the sole sponsor of the Networking Break.
- Company logo on all conference promotional material

### ***Thursday Networking Breaks Sponsor - \$1,500***

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- One networking break with food and drinks will take place on the show floor.
- Includes one Attendee (Full Conference)
- Your company literature may be displayed on a table during the networking break.
- Signage will identify your company as the sole sponsor of the Networking Break.
- Company logo on all conference promotional material

### ***Water Station Sponsor – 4 available – \$1,000***

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- Signage will identify your company as the sole sponsor of one of the water stations in the conference area both days of the event
- Your company literature may be displayed on a table near the water station
- Company logo on all conference promotional material

### ***Official Show Guide Sponsor – Exclusive - \$2,500***

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- Includes one Attendee (Full Conference)
- Color company logo on front cover of Official Show Guide
- Full page ad on the back cover of the Official Show Guide

### ***Onsite Advertisement – 5 Available- \$1,000***

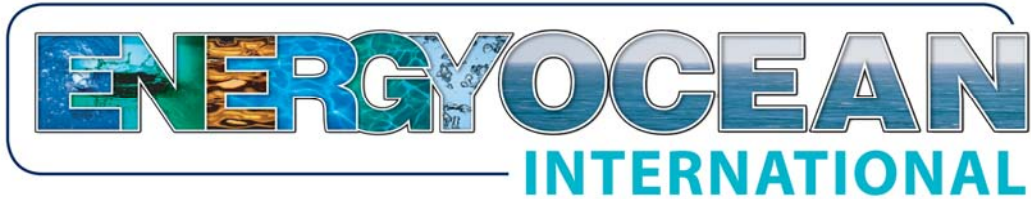
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- Company logo or advertisement with booth number on a sign near registration for duration of event

### ***Prize Giveaway Sponsor– 6 Available- \$1,000***

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- In order to attract attendees to the exhibit floor, a prize drawing will be done. To enter, delegates must visit each sponsor's booth and get their card stamped. Your company's booth will be one of the pick-up points for delegates to get their card stamped.
- Your company will be listed as a prize giveaway sponsor in promotional material, in the Show Guide, and on the website
- Signage in each company's booth identifying them as a Prize Giveaway Sponsor



Boston, Massachusetts

# 2012 SPONSORSHIP RESERVATION FORM

## I. CHOICE OF SPONSORSHIP(S)

My company wishes to reserve the following sponsorship(s) at EnergyOcean International 2011:

- |                                                                         |                                                                        |
|-------------------------------------------------------------------------|------------------------------------------------------------------------|
| <input type="checkbox"/> Platinum Sponsorship \$20,000                  | <input type="checkbox"/> Hotel Room Drop \$2,000 (plus cost of item)   |
| <input type="checkbox"/> Gold Sponsorship \$17,500                      | <input type="checkbox"/> Continental Breakfast Package \$4,500         |
| <input type="checkbox"/> Silver Sponsorship \$15,000                    | <input type="checkbox"/> Tuesday Networking Breaks \$2,500             |
| <input type="checkbox"/> Bronze Sponsorship \$10,000                    | <input type="checkbox"/> Wednesday Morning Networking Breaks \$1,500   |
| <input type="checkbox"/> ENERGY OCEAN Party \$7,500                     | <input type="checkbox"/> Wednesday Afternoon Networking Breaks \$1,500 |
| <input type="checkbox"/> Ice Breaker Reception \$7,500                  | <input type="checkbox"/> Thursday Networking Break \$1,500             |
| <input type="checkbox"/> Tuesday Luncheon \$7,500                       | <input type="checkbox"/> Water Station \$1,000                         |
| <input type="checkbox"/> Wednesday Luncheon \$7,500                     | <input type="checkbox"/> Official Show Guide Sponsor \$2,500           |
| <input type="checkbox"/> Badge Lanyards \$3,500 (plus cost of item)     | <input type="checkbox"/> Onsite Advertisement \$1,000                  |
| <input type="checkbox"/> Delegate Notebooks \$2,500 (plus cost of item) | <input type="checkbox"/> Prize Giveaway Sponsor \$1,000                |
| <input type="checkbox"/> Conference Bags \$2,500 (plus cost of item)    |                                                                        |
| <input type="checkbox"/> Conference Pens \$2,000 (plus cost of item)    |                                                                        |
| <input type="checkbox"/> Hotel Key Cards \$2,000 (plus cost of item)    |                                                                        |

TOTAL ORDERED: \$ \_\_\_\_\_ SR/DATE: \_\_\_\_\_

## II. CONTACT INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

## III. METHOD OF PAYMENT

A.)  Credit Card:  MasterCard  Visa  AMEX  Discover

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

B.)  Please Invoice

C.)  Check Enclosed

**Please return form to: ENERGY OCEAN 2012  
11000 Richmond Ave. # 500, Houston, TX 77042, USA  
FAX: 832-242-1971 Tel: 832-242-1969**

I hereby apply for a sponsorship for the ENERGY OCEAN conference & exhibition. By signing the application above, I agree to pay a non-refundable 50% of the total fee of the sponsorship. Should my company or I cancel less than 120 days from the actual event date, it is understood that the remaining balance of the sponsorship is contractually due to ENERGY OCEAN. As a sponsor, I also agree to pay the sponsorship fee within 30 days after receiving the invoice.

Signature \_\_\_\_\_

Date \_\_\_\_\_