



2011 SPONSORSHIP PACKET

The ENERGY OCEAN Sponsorship Programs allows your company to stand out from the crowd. These sponsorships offer specially priced packages providing you with additional exposure, recognition and value.

As an ENERGY OCEAN Sponsor, you can be among an exclusive group of companies to receive full conference and trade show exposure. The sponsorship options offer the spectrum - from the comprehensive to the exclusive sponsorships of specific items or services provided to the ENERGY OCEAN 2011 Conference Delegates. These sponsorships make your target audience your captive audience. Every sponsorship puts the sponsor's name in front of the Conference Delegates in a proactive manner, proven to deliver substantial ROI.

All ENERGY OCEAN 2011 sponsorship fulfillment services are handled turnkey before, during and after the event by our experienced professional event staff. Your company will need to provide artwork and advertising material and our expert team will efficiently handle the details with minimal guidance from your staff. You should reserve your sponsorship early, to maximize the benefits offered. This is especially true to take advantage of all the printed material opportunities.

To reserve your sponsorship package, please complete the order form or contact Carley Ziober @ 713-343-1884. If your needs are not met by the options listed, we will be pleased to discuss a customized program that will meet your specific requirements.

All Sponsorships Also Receive:

- The full attendee database with contact information after the event
- Logo on Official EnergyOcean website
- Logo visibility on signage throughout the event
- Prominent location for logo in sponsor section of the Official Show Guide

Platinum Sponsor – Exclusive - \$20,000

- Company identified as Platinum sponsor on promotional material and prominent signage onsite at the event
- Includes four Attendees (Full Conference)
- 8'x20' Exhibit Space
- Company brochure inserted into attendee bags
- One reserved and named table at a luncheon

Gold Sponsor - \$17,500

- Company identified as Gold sponsor on promotional material and prominent signage onsite at the event
- Includes three Attendees (Full Conference)
- 8'x20' Exhibit Space
- One reserved and named table at a luncheon

Silver Sponsor - \$15,000

- Company identified as Silver sponsor on promotional material and prominent signage onsite at the event
- Includes two Attendees (Full Conference)
- 8'x10' Exhibit Space

Bronze Sponsor - \$10,000

- Company identified as Bronze sponsor on promotional material and prominent signage onsite at the event
- Includes two attendees (Full Conference)
- 8'x10' Exhibit Space

ENERGY OCEAN Party Sponsor - \$10,000 – three available

- Party held Wednesday Evening 6p-9p (food, drinks, music, etc)
- Includes three Attendees (Full Conference)
- Your company literature may be displayed on a table during the party.
- Company logo on all promotional material and signage during party

Ice Breaker Reception Sponsor – \$7,500 – two available

- Reception held Tuesday evening on the exhibit floor
- Includes two Attendees (Full Conference)
- Your company literature may be displayed on a table during the reception.
- Signage during the reception will identify your company as the sol sponsor of the reception.
- Company logo on all conference promotional material.

Tuesday Luncheon Sponsor - \$7,500 – Two available

- Seated lunch is provided to all conference attendees
- Includes two Attendees (Full Conference)
- Your company literature may be displayed on a table during the lunch.
- One reserved and named table at luncheon
- Company logo on all conference promotional material and signage during luncheon

Wednesday Luncheon Sponsor - \$7,500 – Two available

- Seated lunch is provided to all conference attendees
- Pioneer Awards given at this luncheon
- Includes two Attendees (Full Conference)
- Your company literature may be displayed on a table during the lunch.
- One reserved and named table at a luncheon
- Company logo on all promotional material and signage during luncheon.

Badge Lanyard Sponsor – Exclusive - \$3,500 + Cost of lanyards

- Includes one Attendee (Full Conference)
- Your company name and/or logo will be printed repeatedly in a single color of your choice on both sides of the badge lanyard given to each ENERGY OCEAN 2011 Conference Delegate. The lanyard will be used to hold the registration badge while the delegates move around the conference sessions, the exhibition area and social functions.
- Company logo on all conference promotional material.

Delegate Notebooks Sponsor – Exclusive - \$2,500 each + cost of notebooks

- Includes one Attendee (Full Conference)
- Your company logo will be printed on the Padfolio given to each ENERGY OCEAN Conference Delegate.
- Company logo on all conference promotional material

Conference Pen Sponsor – Exclusive - \$2,000 each + cost of pens

- Includes one Attendee (Full Conference)
- Your company logo will be printed on the pens provided to attendees of the conference sessions
- Company logo on all conference promotional material

Conference Bags Sponsor – Exclusive - \$2,500 + cost of bags

- Includes one Attendee (Full Conference)
- Your company logo will be printed on the bag containing the literature for each ENERGY OCEAN 2010 Conference Delegate. This bag will be given to each Delegate as they register.
- Your company literature (a brochure, invitation, etc) will be placed in each bag given to the ENERGY OCEAN 2010 Delegates. (Two items only – Maximum of eight pages each)
- Company logo on all conference promotional material

Hotel Key Cards Sponsor – Exclusive - \$2,000 + cost of key cards

- Includes one Attendee (Full Conference)
- Color company logo placement on all attendee hotel key cards at hotel(s) associated with the event
- Company logo on all conference promotional material

Hotel Drop Sponsor – 2 Available - \$2,000 + cost of item

- Includes one Attendee (Full Conference)
- An item provided by the sponsor is left in the room of each attendee registered at the event hotel(s)
- Company logo on all conference promotional material

Continental Breakfast Package Sponsor – (All three days) - \$4,500

- Includes one Attendee (Full Conference)
- Your company literature may be displayed on a table during the breakfasts.
- Signage in the Breakfast room will identify your company as the sole sponsor of the Breakfast
- Company logo on all conference promotional material

Tuesday Networking Breaks Sponsor - \$2,000

- Two networking breaks with food and drinks will take place on the show floor.
 - Includes one Attendee (Full Conference)
 - Your company literature may be displayed on a table during the networking breaks.
 - Signage will identify your company as the sole sponsor of the Networking Breaks
 - Company logo on all conference promotional material
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Wednesday Networking Breaks Sponsor - \$2,000

- Two networking breaks with food and drinks will take place on the show floor.
- Includes one Attendee (Full Conference)
- Your company literature may be displayed on a table during the networking breaks.
- Signage will identify your company as the sole sponsor of the Networking Breaks.
- Company logo on all conference promotional material

Thursday Networking Breaks Sponsor - \$1,000

- One networking break with food and drinks will take place on the show floor.
- Includes one Attendee (Full Conference)
- Your company literature may be displayed on a table during the networking break.
- Signage will identify your company as the sole sponsor of the Networking Break.
- Company logo on all conference promotional material

Water Station Sponsor – 4 available – \$1,000

- Signage will identify your company as the sole sponsor of one of the water stations in the conference area both days of the event
- Your company literature may be displayed on a table near the water station
- Company logo on all conference promotional material

Official Show Guide Sponsor – Exclusive - \$2,500

- Includes one Attendee (Full Conference)
- Color company logo on front cover of Official Show Guide
- Full page ad on the back cover of the Official Show Guide

Onsite Advertisement – 5 Available- \$1,000

- Company logo or advertisement with booth number on a sign near registration for duration of event

Golf Tournament Sponsorships

“Where Does Business Begin at ENERGY OCEAN?....On the Golf Course!”

Hole-in-One Sponsor – Exclusive - \$1,500

- Your company will be identified in promotional brochures as the sponsor of Sport Utility vehicle give-a-way if a golf tournament participant sinks a hole-in-one on a designated par-three hole during the ENERGY OCEAN 2011 Golf Tournament.
- Your company will be identified as the sponsor in all confirmations to the golf tournament participants.
- During the tournament, a sign will clearly identify your company as the exclusive sponsor next to the vehicle to be won.
- Hole-in-One Insurance to cover the possible winning of the prize will be a part of your sponsorship.
- At the tee box of your hole, your staff may greet the golfers and offer them refreshments or souvenirs.
- You may include promotional items (balls, tees, towels, etc.) in the goodie bag each golfer receives.

Golf Hole Sponsor – \$1,000 each - Eighteen available

- At one hole (choice is on a first come, first served basis) of the ENERGY OCEAN 2011 Golf Tournament, your company will be identified as the sponsor.
- At the tee box of your hole, your staff may greet the golfers and offer them refreshments or souvenirs.
- You may include promotional items (balls, tees, towels, etc.) in the goodie bag each golfer receives.

Lunch Sponsor- \$1,250

Signage at the tournament with your company logo, company note included in each golfer' lunch, promotion in show guide, and signage at the luncheon are all included in this sponsorship.

Dinner Sponsor- \$2,000

Your executive gives a welcome and awards prizes for the tournament, signage at the tournament with your company logo, your company literature distributed in each seat, promotion in show guide and signage at the dinner are all included in this sponsorship.

Beverage Sponsor - \$1,500

Each golfer will be given “beverage bucks” with your company logo to use throughout the event, also 4 drink stations throughout the course will have your company logo and message, as well as signage on the beverage cart and promotion in the show guide are all included in this sponsorship

Cart Sponsor - \$1,250

All carts utilized throughout the tournament will carry signage promoting your firm, including logo. Also signage at the tournament and promotion in the show guide are all included in this sponsorship.

All Golf Tournament Sponsorships are handled turnkey before and during the tournament by our professional event staff. They will be available on a first-come, first-serve basis.